

THE FUTURE OF CORN GROWING IS HERE.

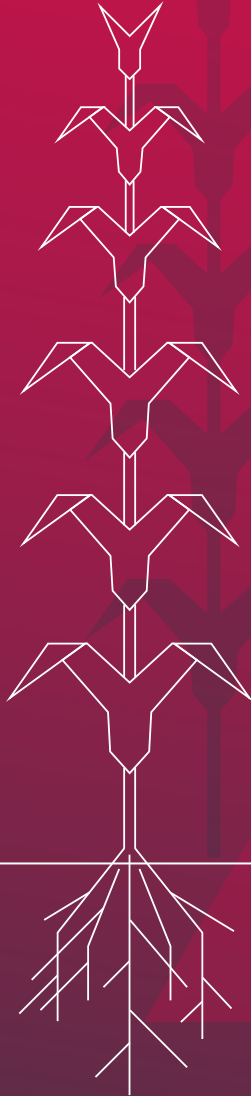
Short Stature Corn

Digital Insights

Crop Protection Innovation

Personalized Support

Collaborative Relationship



WHEN IT COMES TO YOUR GROWING OPERATION,

you need innovative solutions to increase production and profitability. Short Stature Corn not only allows for higher planting density than traditional tall corn leading to higher yield potential, its improved stalk strength, standability and deeper rooting profile make it more resilient.

But the seed is only part of the story. Backed by Bayer's scientific, agronomic and digital expertise, the Preceon[®] Smart Corn System is designed to help your operation reach new heights.

HIGHER POTENTIAL. 30 % SHORTER.

Short Stature Corn can increase production per hectare.



Improved stalk
strength & standability



Deeper rooting profile



Practical ear height
(around 60 cm)



Flexible field
accessibility



Whether you grow grain or silage,

PRECEON® CAN IMPROVE YIELD POTENTIAL AND QUALITY.

GRAIN GROWERS

/// Up to +1 T/ha yield gain potential

SILAGE GROWERS

/// Up to +2.4 T/ha dry matter

/// Up to +2 T/ha starch

/// Up to +1–3% cell wall digestibility

/// Up to +2 liters of milk by cow per day

PRECEON
SMART CORN SYSTEM



Step into the future:



Legal Entity
Street or Building and Room
City and Country
www.bayer.com

PRECEON IS THE RESULT OF TESTING AND FEEDBACK FROM GROWERS LIKE YOU.

With advice tailored to your unique regional and environmental challenges, and data-driven crop management and decision-making support through FieldView™, we've developed an integrated crop system to maximize Short Stature Corn's benefits.

Higher yield potential

Smart corn can be planted more densely than traditional corn. Combined with optimized scripts from FieldView, growers can increase their grain and silage yields.

Less risk of crop loss

With its improved stalk strength and standability, Short Stature Corn is more resistant to lodging, significantly lowering the risk of loss due to strong winds or storms.

Increased milk and biogas production

Improved silage quality leads to better fiber digestibility. Along with longer stay green for a larger harvest window, dairy and biogas producers can enjoy enhanced profitability.

GHG emissions reduction

Supports sustainable production practices and precise inputs that can lower the system's overall greenhouse gas emissions.

Efficient crop input management

Digital tools like FieldView and agronomic support help growers optimize crop management. Inputs like water, fertilizer and crop protection go even further and can perform more effectively.

REAL-WORLD EXPERIENCES FROM REAL PRECEON GROUNDBREAKERS.

Over 200 grain and silage growers across Spain, Italy and Turkey have tested Preceon and are now part of one of the biggest transformations in corn growing. Are you interested in breaking new ground with Preceon?



**Today I believe in the future,
in a technological future,
in a smart future.**

Mauro Vercellone, Agrinova Farm Owner, Italy



**Being shorter allows for the
crop to flourish, resulting in a
higher productive ceiling.**

Luis Casanovas Jr., Peralta de Alcofea, Spain